

LASHAWNE HOLLAND

MEDIA BIO

WEALTH COACH | SPEAKER | WEALTHPRENEUR® | ACCOUNTANT

As one of the nation's leading experts on the art of activating wealth potential, **Financial Architect**, Entrepreneur and Chief Financial Officer, **LASHAWNE HOLLAND** is Founder **The Wealthy Leaders Institute** and Chairman of **LaShawne Holland International®** (a dba of **Holland & Holland Enterprises, LLC**), a financial development and wealth activation education company focusing on financial literacy education, money mindset mastery, economic elevation, and wealth empowerment, innovative business systems education and peak investment cycle performance strategies.

She is author of **Wealth Covenant for Couples**, and founder of **The Wealthy Women ROCK! Live Event™** and **The Money Made Easy Masterclass Network™**.

Some of her most popular presentation topics include:

- Money Made Easy: Igniting Your Own Economy
- Women of Worth & Wealth in the Marketplace
- Gender Differences in Wealth Accumulation
- Collegepreneur: Creating Your Cash Flow Patterns for Prosperity
- Teenpreneur Titans: Raising Young Business Moguls
- The Treasurer's Masterclass: Training Next Generation Non-Profit CFOs
- The Voice of Money

As a revolutionary and inventive woman in the world of personal finance, she is also **President of Finergy, Inc., a financial services company, and the owner of Holland & Holland Enterprises, LLC** - a full-service wealth activation company responsible for educating, empowering, and elevating the personal currency mapping of women of means in the marketplace (www.lashawneholland.com). She is Founder of the **Wealthy Women ROCK! Live Event**, an annual women's wealth development summit.

Her successes in the real estate market and the business marketplace took her from being in financial turmoil to financial freedom. She has worked with some of the nation's largest mega-churches, establishing herself as an expert and go to person for non-profit profitability strategies, ministry corporate infrastructure, and executive compensation best practices. Ministries from all across the nation attend her Treasurer's Masterclass®, an intensive training for non-profit Directors of Finance.

Named on Trademark Who's Who list of accomplished women in business, she was also presented with the distinguished ME University Brand of the Year Award. She is a graduate of **Morgan State University School of Business and Management** and worked with the United States Department of Treasury and other government agencies to assist them in planning, implementing, managing and controlling all financial-related activities of the company.

As a rising financial columnist and commentator, LaShawne has been featured in over 350 media outlets, to include Fox 5 News, BET, CBS News, ABC, NBC, The CW, Yahoo Finance, MarketWatch, The Money Show, Bloomberg Businessweek, Beyond the Dow, Atlanta Business Chronicle, Reuters, Dealbreaker, WORTH, Boston's Business Journal, EMoney Daily, and the Chicago Business Journal to name a few. She regularly provides commentary for **Gospel Today Magazine**. Subscribe to her e-zine at www.LASHAWNEHOLLAND.com.

